

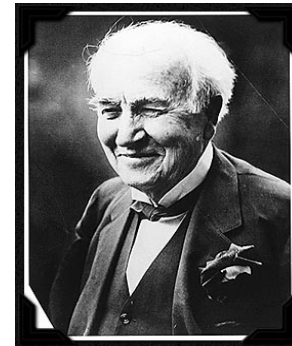


PO Box 20219  
Rochester NY 14602  
Phone: (585) 538-6350 Fax: (585) 538-6166  
[www.earoach.com](http://www.earoach.com)



*presents their*

**ANNUAL**  
**ELECTRICAL WEEK LUNCHEON**  
*Monday, February 7, 2011*



*In honor of Thomas Alva Edison*

*Featuring*

**Kent Gardner, PhD**  
**President and Chief Economist**  
**Center for Governmental Research**

*to present*

***“Is Rochester’s Economy  
Ready to Soar?”***

**Midvale Golf & Country Club**  
2387 Baird Road, Penfield, NY 14526

Doors open at 11:30 am Program begins at 12:00 pm  
The program is scheduled to conclude at 1:30 pm

**PRESENTING**

**Kent Gardner, PhD**  
**President and Chief Economist**  
**Center for Governmental Research**



February marks the time of the year when the Electrical Association and the entire community recall the achievements of Thomas Alva Edison and honor the many dedicated people in this industry. This year, we are pleased to present Kent Gardner, PhD, President and Chief Economist for the Center for Governmental Research. Dr. Gardner's topic is titled "Is Rochester's Economy Ready to Soar?" Rochester's economy has led the rest of NYS since the "Great Recession" began in 2008. With a diversified base of firms, Rochester may be positioned for steady growth. Come hear Dr. Gardner discuss prospects for the global and local economies.

Dr. Gardner's expertise is in economics and public finance. Issues explored range from public finance and economic competitiveness to energy and organizational efficiency. Dr. Gardner also has extensive experience assessing the economic and fiscal impacts of major developments, institutions or policy changes on communities, regions and the state. His analyses have addressed existing and proposed institutions, programs and physical developments. He has previously served on NY Governor David Patterson's Council of Economic Advisors and is the Vice President of the Governmental Research Association. One of his many current projects include supporting New York's Power Authority analysis of the economic contribution of low cost hydropower to the Western New York economy. He has also been instrumental in addressing the economic impact of wind farm development, economic and social impacts of casino gambling, and the contribution of New York State government to the development and allocation of below-market energy, to name just a few. Dr. Gardner holds B.A. and Ph.D. degrees from the University of Wisconsin at Madison. He joined the Center for Governmental Research in 1991 as Director of Economic Analysis and became President in 2005. Previously he was Associate Professor of Economics at Potsdam College of the State University of New York, where he also founded the North Country Economic Research Center.

We hope you will invite your friends and join us for what promises to be an informative talk, a tribute to Thomas Edison, the Joint Proclamation by the County and City, the presentation of our scholarship award recipients, recognize board members and the Rochester Section of the Illuminating Engineering Society's Energetix Excellence in Green Lighting Award and Harley Hill Award.



**REGISTRATION FORM**

**ELECTRICAL WEEK LUNCHEON**

Monday, February 13, 2012

Please send me \_\_\_\_\_ tickets for the 2012 Electrical Week Luncheon.

EAR/IES Members: \$22 each or \$175 Table of 8

Non-Members: \$25 each or \$195 Table of 8

I have enclosed payment of \$ \_\_\_\_\_

Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Method of Payment:     Check/MO     Master Card     Visa     AmEx

Card # \_\_\_\_\_

C V V Code on back of card \_\_\_\_\_ (Last 3 digits on back of card or 4 digits on front of AmEx)

Name on Card \_\_\_\_\_ Exp. Date \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_

**Return this form with a check to:**  
**The Electrical Association, PO Box 20219, Rochester NY 14602**  
**or fax with credit card info to 585-538-6166**

**REGISTRATION WITH PAYMENT REQUIRED BY FEBRUARY 3rd!**  
**Advance Registration & Payment Required!    Space is Limited!**