

# The Electrical Connection

Winter 2008

## Electrical Week Luncheon to feature Dennis Mullen

The Electrical Association of Rochester is extremely pleased to announce that Dennis M. Mullen, President and CEO of Greater Rochester Enterprise, has accepted our invitation and will be the featured speaker at the 2008 Electrical Week Luncheon.



President Mullen will talk about the trickle down affect of capital investment and economic development in our area and the activities of the Greater Rochester Enterprise. Mr. Mullen brings a strong background of general management expertise to his current position as President and CEO of Greater Rochester Enterprise (GRE). GRE is an economic development organization dedicated to the revitalization of Rochester, NY's regional economy. Under Mr. Mullen's leadership, GRE has focused on marketing Rochester's core assets – alternative energy, biotechnology, food and beverage manufacturing and optics – in an effort to attract new business to this area. During 2006, his team played a participatory role in helping create impressive results for the Rochester Region including Barilla America's decision to build a \$96.2 million pasta-manufacturing plant in Avon; Gleason Works' announcement that it will invest \$18.7 million to upgrade its plant in the City of Rochester; and CareGuide's decision to invest \$11 million in an operations facility in Henrietta.

The annual luncheon, in honor of Thomas Edison, is well attended by local representatives of the electrical industry and many special guests and officials from the community. The 2008 luncheon is scheduled for Monday, February 11<sup>th</sup> and will be held at Midvale Country Club.

More information is available at [www.earoch.com](http://www.earoch.com) or call the EAR office.

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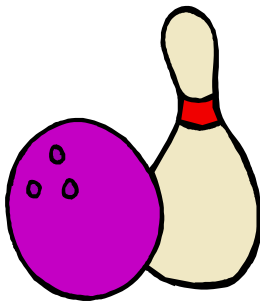
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## 4th Annual Bowling Party



January marks the time of year when the Electrical Association of Rochester likes to party. That's right, the 4th Annual Bowling Party will soon be, eh-hem, *rolling* our way on Wednesday, January 23rd!

One again, EAR members and friends will get together at Olympic Bowl to enjoy three hours of food, beverages and, of course... bowling. Early bird pricing as low as \$20 per person [before January 11th] includes unlimited bowling, shoes, pizza, wings, assorted munchies & soda. A cash bar will also be available.

Advance registration is required and space is limited. Details are on the web at and

(Continued on page 3)

## President's Article

### A message from President Joe...

Fall is coming quickly to an end and another Rochester Winter is just around the corner, and with it comes many more programs sponsored by the Electrical Association of Rochester.



The entire electrical community showed great support of the annual Clambake in September and a great time was had by all. Special thanks to our sponsors for their continued support and thanks to the Clambake Committee - Rose Mancuso, Bill Stiewe, Sue Downs, Doug Strang and the many other volunteers for all their hard work in planning another enjoyable event.

New this year is the increase of our two Academic Scholarships to \$1000 each. EAR recognizes the importance of education and encourages member companies to distribute the applications to all their eligible employees. Deadline for submission is January 15, 2008.

Speaking of education, the Education and CMD Committees have both been working very hard planning a busy calendar of high quality programs to keep you informed of technology advances and new products [See the calendar on page 4]. Don't hesitate to contact the EAR office to share course ideas of interest to you that you would like to see offered in the future.

Winter signifies changes in the Electrical Association with elections in December and alas, the conclusion of my Presidency. On behalf of the Association, I want to thank the numerous dedicated people that have volunteered their time making the Electrical Association of Rochester the success it is today. If you are interested in Chairing or Co-Chairing a committee or simply serving on any of the committees, feel free to contact Kirstie at the EAR Office ASAP.

Winter also brings our Annual Bowling Party on January 23rd at Olympic Bowl. This increasingly popular event is getting bigger and better every year. Bring your friends and co-workers and perhaps challenge others in the industry to see who can knock down the most [or least] pins while enjoying some munchies and good company.

Finally, don't forget to mark your calendars for the Annual Electrical Week Luncheon on Monday, February 11th. Dennis Mullen, President and CEO of the Greater Rochester Enterprise, will be our keynote speaker and will provide a very informative discussion on our area's economic development.

Thanks for a great year!

A handwritten signature in cursive script that reads "Joseph R. Pallante".

## License Test Change

### Important Rochester Licensing Test Change!

Starting in January 2008, future Single Phase Electrician and Master Electrician License Exams will be based on the 2002 edition of the National Electric Code (NEC).

The Electrical Examining Board decided to move to the 2002 version based upon anticipated code updates on the State level, and because of the limited availability of the 1999 NEC reference materials.

## EAR Sells Out Another Successful Clambake!

EAR does it again... Another successful, sold-out clambake. Those that attended can all agree. The weather was pleasant and the food was delicious and unarguably plentiful!



Congratulations to Lou Maier, Terrell Langley and Mike Schmitt for splitting the 50/50. The big winner was the Scholarship Fund which received \$550 to help deserving students enhance their careers.

Special thanks to our Chairs - Rose Mancuso, Energetix and Bill Stiewe, RG&E and committee members Sue Downs, Gates Electric and Doug

Strang, S & S Engineering for organizing the event. Also thanks to our many volunteers: Dave Shields, Dave Cole and Pete Dawes, all of RG&E, who arranged for parking; Claudia Meluni, RG&E, Kim Geer, RG&E, and Lynne Cohen, Private Network Technologies for selling those 50/50 tickets; and Chuck Eckert who helped with registration.



Finally, thanks to our sponsors who truly are the ones who make this event a success: Billitier

Electric, Eaton Electrical, Energetix, Ferrini-Konarski, Gates Electric, GE Consumer & Industrial, Graybar, Greenlee, Hayden Electrical, HC Zang Agency, Horizon Solutions, IBEW Local 86, KESCO, Kovalsky-Carr Electric, Landmark Electric, Lauterborn Electric, Leviton, Maynard's, Milton CAT, O'Connell Electric, Quality Lighting, Rochester NECA, S & S Engineering, Saratoga Sales, Schuler Haas, SimplexGrinnell, Square D, Stokes Visca & Co, Tambe Electric, TLC/Integra Sales, United Sales Agency, and Wesco Distribution.



## Bowling continued...

*(Continued from page 1)*

on your favorite distributor's counters. So get your friends and co-workers together soon to form your team and perhaps invite some friendly competition with others in the industry. Whether you are a novice or consider yourself a semi-pro, everyone is welcome. Trophies will be given to the best and the worst - it's all in the name of fun! So mark your calendars and plan on coming out to join us on Wednesday, January 23rd at Olympic Bowl.

### Lane Sponsorships & Prizes Welcomed!

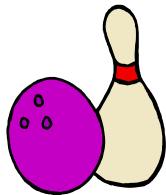
Show your company support by sponsoring a lane for \$25. Prize donations are welcomed! Contact the EAR office at 585-538-6350 or go to [www.earoch.com](http://www.earoch.com).

**Bowling  
continued**

Together we can all try to roll away those winter blahs...  
by rolling a few bowling balls!

## CALENDAR

Bowling



**4th Annual Bowling Party**  
**Wednesday, January 23, 2008**  
Olympic Bowl

CMD

### **Construction & Maintenance Division Programs**

Wednesday, December 12, 2007  
Surge Suppression

Tuesday, March 11, 2008  
Structured Wiring for  
Home Automation

Tuesday, January 8, 2008  
2008 Code Update  
Q & A with Inspectors

April/May, 2008  
Tour

Wednesday, February 13, 2008  
New Lighting Technologies

Wegman's Automated Distribution  
Center - Date TBD

Education

### Educational Opportunities

**Variable Speed  
Drives**  
Thursday  
February 7, 2008

**Power Quality  
Course**  
Wednesday  
March 5, 2008

**Swimming Pool  
Installation**  
Tuesday  
April 29, 2008



**A Full Day Course on the 2008 Code Changes**  
Save the Date... Spring 2008  
Date TBD

Call the EAR office or visit [www.earoch.com](http://www.earoch.com) for details.

Luncheon

### **Annual Electrical Week Luncheon**

*featuring*

**Dennis Mullen, Greater Rochester Enterprise**  
**Monday, February 11, 2008**  
Midvale Country Club

Scholarship

### **2008-2009 Scholarship Applications**

Available on your favorite distributor's counters  
and on the EAR website.

**Submission Deadline: January 15, 2008**



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